

# YEAR 1 WORKPLAN

**Red**=Working Group Formed

**Green** = Project Complete

## ECONOMIC SUCCESS

PROJECTS	WORKING GROUP	STATUS
(a) Sit on Local Emp Planning Council (LEPC) governance structure--ongoing	NCC, WDB PED, City, County, Trent Chamber,	Began Jan 2016 Ongoing
(a) & (e) Integrate accessible labour market information and job skill matching into WDB strat plan		
(c) – Connect immigrant entrepreneurs to existing Chamber groups, networking initiatives , and to available resources for starting new business ventures(PED, CFDC)		
(e) WDB creates a database of skills of newcomers to match with their database of demand for employees	WDB, NCC	Began Sept 2016
(e) Immigration portal works with WDB and Magnet to provide a job skills inventory on the Portal.	WDB, City, NCC	Began Sept 2016
(e) + (h) Re-introduce Workplace Integration Program (WIP)	NCC Outreach Staff	Integration of WIP outreach into NCC Outreach Activities to Begin Sept 2016
(h) Reintroduce the Newcomer Integration Toolkit Add the Toolkit program to the WDB strategic plan		
Immigrant Entrepreneur dinner and marketing project	NCC, PED, City	Initial Meeting in July, Aug, 2016, next meeting in Nov 2016
Gather a portrait of the student population	Trent	Complete July 2016
Trent & Fleming hold joint meeting to address settlement & integration issues for international students.	Trent, Fleming, NCC	First Meeting October 2016
ITCH coffee house promoted to Trent & Fleming international students.		

## SOCIAL INCLUSION

PROJECTS	WORKING GROUP	STATUS
Portal stats	City, NCC	Ongoing
MIIO Portal links from NCC	NCC	Complete
Portal stats	City, NCC	Ongoing
MIIO portal links from NCC	NCC,	Complete
Conduct a review of the existing training program and propose changes.	OPIRG, CRRC, NCC	
Follow up on recommendations of the Workplace Language Study & ESL Forum Implement at least one recommendations per year/Improving Access to ESL	Janet Hunter, ESL Forum	Started through Refugee Resettlement Task Force--Aug 2017

## EDUCATING FOR CHANGE

SPECIFIC PROJECTS	WORKING GROUP	STATUS
1.1 Further build on and strengthen the existing successful public education events and outreach programs Including:		
Multicultural Canada Day Festival	NCC Outreach Staff	Multicultural Canada Day 2016--Complete Fiesta Peterborough 2016 Complete
Fiesta Peterborough		
the Speakers' Bureau program		
1.2 Develop cooking program so newcomers can show their culture and share their stories while	Fleming College, NCC	

1.3 At least one educational event, symposium annually PIP members or community or both.	PIP Staff, Coordinating Committee	2016--Our Canada: Exploring Canadian Values through Culture, Faith and Identity Complete 2016 (Oct educational event in planning stages)
1.4 PIP annual membership event (including business as per TOR, celebration and recognition of PIP, members)**could also include an educational component	PIP Staff, Coordinating Committee	2016--Complete April
1.6 At least monthly Communication to PIP members	NCC Outreach Staff	PIP section of NCC monthly newsletter complete in Aug 2016
1.7 Use the portal as a mechanism for newcomers to learn about Peterborough.	City, NCC	Ongoing
1.8 Get on the Agenda of local networks (DBIA, Chamber, Rotary, etc.) to further public immigrant integration dialogue the County and City		
2.1. Develop and implement a comprehensive public marketing and education campaign, including public messages that educate citizens about racism and discrimination, aimed at these audiences: a) City and County citizens; b) Newcomers; c) PIP membership.	NCC Outreach staff, GAR Team Leader, Sophie, Carol, Elizabeth R.	Brainstorming Group to form in year 1, Marketing Campaigns to begin years 2-5
2.2 Newcomer Speaking Training		
2.3 Success Stories	NCC Outreach Staff	Refugee Profiles in August 2016 in Examiner, PTW, CHEX

## INFLUENCING CHANGE AT THE GOVERNMENT LEVEL

SPECIFIC PROJECTS	KEY PARTNERS	STATUS
1.1 Attend discussion and planning tables on the Official Plans and deliver presentations to City and County Council as needed.		
<b>Write submission/response to Official Plan Part 1</b>	PIP Staff, Coordinating Committee	Sept 2016--In Draft Form
1.2 Host a discussion group for City and County in the context of the Official Plan Review processes.		
3.1 Building on the existing relationship with the City and County raise awareness and push for a broad, multi-sectoral strategy for immigrant recruitment, attraction and retention in the area.		

## MEASURING OUR PROGRESS (OUTCOMES MEASUREMENT)

SPECIFIC PROJECTS	KEY PARTNERS	STATUS
<p><b>1.1 Monitor the achievement of the goals of the Community Immigrant Plan:</b></p> <p><b>(a) Identify metrics and build them into annual work plans.</b></p> <p><b>(b) Identify and utilise 3<sup>rd</sup> party metrics to track our success (e.g. census data, labour market info, etc.)</b></p> <p><b>(c) Set up an outcomes measurement working group to design a template to track progress of the annual work plans and overall</b></p>	PSPC, NCC, Todd Barr	To be formed Sept 2016