

GOALS (WHAT)

Enhancing People's Economic Well-Being (Economic Success)

Goal 1: Newcomers experience positive labour market outcomes due to addressed systematic barriers to employment

Goal 2: Launch the Local Workplace Diversity Champions Network and Workplace Diversity Award

Goal 3: International students and their families experience an early and constant connection to the Peterborough area

Building an Inclusive and Engaged Community (Social Inclusion)

Goal 1: Newcomers experience an increased sense of belonging with institutional and neighbourhood-level communities in the Peterborough area

Goal 2: Immigrant employees and their employers experience an improved cross-cultural understanding and fewer incidences of language as a barrier to social and workplace integration

STRATEGIES (HOW)

Educating for Change (Outreach)

Strategy 1: Peterborough citizens and newcomers have regular opportunities to come together and learn from one another about our newcomer stories and experiences

Strategy 2: Peterborough citizens and newcomers experience a public marketing and education campaign that engages their curiosity and transforms their understanding about the role of immigrants and newcomers in Peterborough's future

Influencing Change at the Government Level (Policy)

Strategy 1: Engage in review and operationalisation processes of the Official Plan and encourage a diversity and culture lens to these processes

Strategy 2: Address government policies to reflect community-driven priorities related to immigrant integration

Strategy 3: Push community planning priorities regarding immigrant recruitment, attraction and retention

Strategy 4: Develop community-based research projects to support evidence-informed policy and decision-making

Measuring Our Progress (Outcomes)

Strategy: Measure and report periodically the progress of the community immigrant integration plan



WE NEED YOU!

Meeting the goals of the Community Immigrant Integration Plan will require the Peterborough community to take action. For further information and to become involved with plan implementation visit:

nccpeterborough.ca

