



NEW
CANADIANS
CENTRE
PETERBOROUGH

COMMUNITY IMMIGRANT INTEGRATION PLAN 2016-2021



GOALS (WHAT)

Enhancing People's Economic Well-Being (Economic Success)

Goal 1: Newcomers experience positive labour market outcomes due to addressed systematic barriers to employment

Goal 2: Launch the Local Workplace Diversity Champions Network and Workplace Diversity Award

Goal 3: International students and their families experience an early and constant connection to the Peterborough area

Building an Inclusive and Engaged Community (Social Inclusion)

Goal 1: Newcomers experience an increased sense of belonging with institutional and neighbourhood-level communities in the Peterborough area

Goal 2: Immigrant employees and their employers experience an improved cross-cultural understanding and fewer incidences of language as a barrier to social and workplace integration

STRATEGIES (HOW)

Educating for Change (Outreach)

Strategy 1: Peterborough citizens and newcomers have regular opportunities to come together and learn from one another about our newcomer stories and experiences

Strategy 2: Peterborough citizens and newcomers experience a public marketing and education campaign that engages their curiosity and transforms their understanding about the role of immigrants and newcomers in Peterborough's future

Influencing Change at the Government Level (Policy)

Strategy 1: Engage in review and operationalisation processes of the Official Plan and encourage a diversity and culture lens to these processes

Strategy 2: Address government policies to reflect community-driven priorities related to immigrant integration

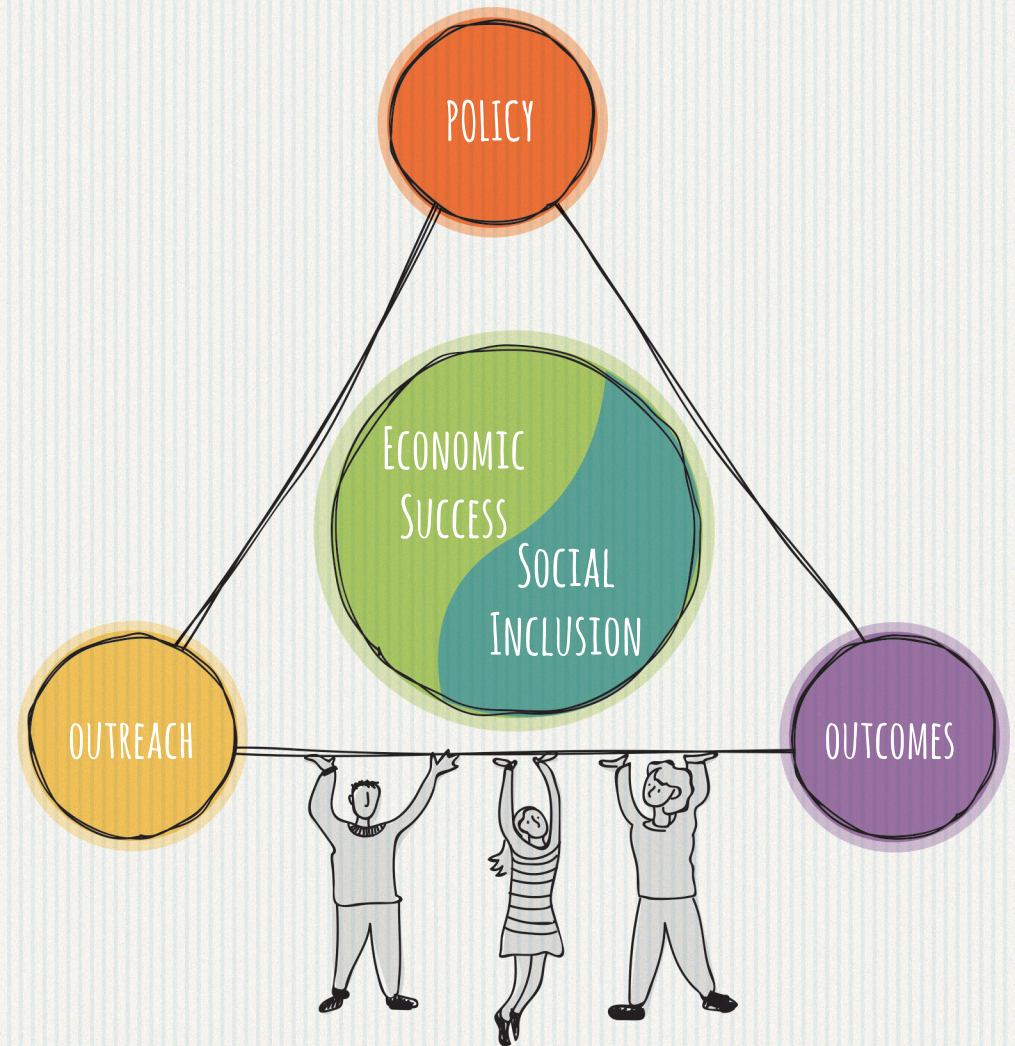
Strategy 3: Push community planning priorities regarding immigrant recruitment, attraction and retention

Strategy 4: Develop community-based research projects to support evidence-informed policy and decision-making

Measuring Our Progress (Outcomes)

Strategy: Measure and report periodically the progress of the community immigrant integration plan

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PETERBOROUGH IMMIGRATION PARTNERSHIP

Established in 2008 the Peterborough Immigration Partnership (PIP) is a community based partnership of organisations and individuals concerned with immigrant integration issues in the Peterborough region.

Our Vision and Mandate

The Peterborough Immigration Partnership envisions a community where the meaningful economic, social and cultural integration of newcomers ensures a prosperous and inclusive community for all.

The Peterborough Immigration Partnership provides community leadership to ensure meaningful integration in a welcoming community.

In addressing newcomer integration issues, the Peterborough Immigration Partnership is committed to creating a community that reflects our anti-oppressive and anti-racist values.

Community Immigrant Integration Plan 2016-2021

The Community Immigrant Integration Plan articulates the goals that need to be met to achieve the vision and mandate of the Peterborough Immigration Partnership.

Membership

Any organization, municipality, business or individual in the Peterborough region can become a member by endorsing the vision and mandate of the Peterborough Immigration Partnership and committing to working towards achieving the goals of the Community Immigrant Integration Plan 2016-2021.

WE NEED YOU! Meeting the goals of the Community Immigrant Integration Plan will require the Peterborough community to take action. For further information and to become involved with plan implementation visit:

nccpeterborough.ca

