



NEW
CANADIANS
CENTRE
PETERBOROUGH

EST  1979

Everyone
welcome.

ANNUAL GENERAL REPORT 2007 - 2008



What has NCC been doing all year?

SOURCE COUNTRIES 2007 - 2008

This year, NCC served newcomers from:

Albania	Mexico
Argentina	Nepal
Australia	Netherlands
Bangladesh	Nigeria
Bhutan	Pakistan
Bosnia	Panama
Brazil	Peru
Bulgaria	Philippines
Cambodia	Poland
Canada	Portugal
China	Romania
Colombia	Russia
Costa Rica	Saudi Arabia
Cuba	Scotland
Czech Republic	South Africa
England	South Korea
Ecuador	Sri Lanka
Egypt	Taiwan
France	Tazmania
Germany	Tibet
Haiti	Trinidad & Tabago
Hungary	Turkey
India	Uganda
Iran	USA
Iraq	Venezuela
Israel	Vietnam
Italy	Zambia
Jamaica	Zimbabwe
Kenya	

This year, the most common
first languages of newcomers were:

Spanish
Mandarin
Cantonese
Tagalog
Korean
English
Arabic
Urdu

BOARD OF DIRECTORS



Kristi Allain	Chair
Mary Ladky	Vice-Chair
Renee Castro-Pozo	Treasurer
Peter Carroll	Director
Supriya Chattopadhyay	Director
Obasesam Okoi	Director
Shweta Pathak	Director
Jill Ritchie	Director
Julie Smith	Director
Cheryl Sutherland	Director
Coen Bruin	Director

Much gratitude and fond farewell to departing Board members, Kristi Allain, Julie Smith, Mary Ladky, Renée Castro-Pozo and Obasesam Okoi.

Programs

LANGUAGE PROGRAMS

Peterborough Computer Assisted Language Lab (PCALL)

- Launched summer, 2007, and set to repeat in 2008
- 21 participants
- In partnership with the Peterborough Public Library and Community Opportunities and Innovation Network (COIN)

Enhanced Language Training (ELT)

- In partnership with Trent University ESL and COIN
- Participants will be trained to open their own businesses, while also learning advanced business English skills
- Began April, 2008

Language Assessment Centre

- 45 newcomers assessed
- New assessor trained and certified
- Assessments completed for ELT as well as LINC (Language Instruction for New Canadians)

EMPLOYMENT PROGRAMS

New Canadians Employment Initiative (NCEI)

- Newcomers complete on-the-job training with various organizations in occupations related to their foreign work experience
- 33 participants
- Many participants have since found employment in their field, while others are pursuing further education and training

Employment Assistance Service (EAS) for Foreign-Trained Professionals (March, 2007 – February, 2008)

- 57 new participants
- 36 participants with portfolios
- Dozens of professions represented, including physiotherapist, teacher, accountant, seamstress, dental technician, lawyer, nurse, hairstylist, industrial engineer, chemical engineer, mechanical engineer, business administrator, social worker, and pharmacist

HOST PROGRAMS

Children's Fun Club

- Theatre, games and crafts for children aged 6 to 13 years old during school holidays

Multicultural Potluck Dinners

- Monthly dinners to bring together newcomers and volunteers in recreational, educational and cultural activities
- In partnership with St. John's Anglican Church who provide free space for the dinners

Other Host Program Activities:

- Visit to Petroglyphs Provincial Park
- Bus trip to Niagara Falls
- Bicycle ride to Lakefield
- Canoeing and kayaking on the Otonabee River
- Weekly yoga classes

OTHER PROGRAMS

Women Helping Women

- In collaboration with COIN, YWCA, Nijikiwendidaa Anishnaabe-Kwewag Services Circle, Lovesick Lake Native Women's Association-Opportunity Centre, Elizabeth Fry Society, and the Kawartha Sexual Assault Centre
- Facilitated peer support group for newcomer women
- Potluck dinners, yoga and dance classes, spa days, cooking classes, educational presentations, participation in community events, and more

Mother Goose for New Canadians

- In collaboration with Peterborough Parent-Child Mother Goose Program and the Library
- Rhymes, songs and stories for parents and their preschool children

Computer Classes

- 78 training sessions for newcomers



Jeff Leal, MPP (third from right), and Tamara Hoogerdyk, employment counselor (left), presented certificates to NCEI participants at the Annual General Meeting, 2007.

Public Education

Filling the Skills Shortage Gap: Will you be ready?

- Forum for employers about the importance of attracting new immigrants, and how to recognize foreign credentials
- Keynote Speaker: Lionel Laroche, "Managing and Communicating in a Diverse Workforce"
- In collaboration with Cobourg Community Development Office; Fleming College; GE-Hitachi Nuclear Energy Canada Inc; Greater Peterborough Area Economic Development Corporation; Human Resources Professionals Association of Peterborough; Lakeshore Human Resources Professionals Association; Siemens Milltronics Process Instruments Inc.; World Education Services; Workforce Development Board

Colour of Poverty

- In partnership with Peterborough Coalition Against Poverty (PCAP) and Community and Race Relations Committee (CRRC)
- Two half-day trainings – one for frontline workers and one for the broader community
- Strategies were developed to confront race-based poverty, and were shared in a provincial network forum

Preventing Domestic Violence against Immigrant and Refugee Women

- Training for frontline staff from local organizations
- In partnership with Ontario Council of Agencies Serving Immigrants (OCASI)

Cross-Cultural Communication

- Training for volunteer drivers of the Rural Victims Transportation Network (City of Kawartha Lakes and Haliburton)
- Training for frontline employment counsellors
- Diversity training for Host volunteers

STAFF

Carmela Valles
Executive Director

Carolina Orduz
Computer Administrator

Grace Salalila
Bookkeeper & Settlement Counsellor

Luisa Vega Baron
Host & Volunteer Coordinator

Hajni Hos
Employment Counsellor

Tamara Hoogerdyk
Employment Counsellor

Ziysah D. Markson
Settlement Services Coordinator

Luz Ofelia Maya
Settlement Counsellor
Cobourg Office

Samuel Juru
LINC Assessor

Andrea Heilingbrunner
LINC Assessor

Yvonne Lai
Women's Group Facilitator

Charleston Stella
Placement Student



Women's Group with facilitator, Yvonne Lai (third from right)

SOURCE COUNTRIES: A RETROSPECTIVE

THE NCC TOP TEN

Country	# of times in top ten in past 13 yrs
China	10
South Korea	8
Colombia	6
Albania	5
USA	5
India	4
Philippines	4
Poland	3
Afghanistan	3
Vietnam	3

Countries that have been the top source country at least once in the past 13 years

China
Korea
Colombia
Poland
Kosovo

Group Sessions for Newcomers

Settlement.org

- Interactive presentation of settlement website to new immigrants
- In partnership with OCASI

Trent Radio

- Workshop for newcomers interested in hosting their own radio program

Work Scams and Fraud Workshop

Post-Secondary Information Session

Building Common Visions Forum

Re-visioning Exercise

NCEI progress meetings and group sessions

Income Tax Clinics

Financial Systems seminars:

Banking and Credit Cards; GST/PST and Tax Benefits; Investment Choices; Financial Needs Analyses

“Emotional Places, Paradoxical Spaces” Photo exhibition and talk

Service Bridging

We met with the following agencies and groups to share information, and coordinate services:

Canadian Mental Health Association

Central Eastern Ontario translation services

Community Employment Resource Partnership

Employment Networking Group

Job Connect

Kawartha Pine Ridge District School Board - ESL

Trent Career Centre

Trent International Program

Trent University Human Resources

Peterborough Coalition Against Poverty

Peterborough Community Legal Centre



The crowd at Multicultural Canada Day, 2007.

Itinerant Services

New office in Cobourg!

- Opened February, 2008
- Staffed five days a week
- 27 active clients

We continue to serve clients in Lindsay, Buckhorn, Lakefield, Bobcaygeon, and Norwood.

Collaborative Community Events

We participated in the following committees/events:

Traveling World Community Film Festival
– Peterborough

International Human Rights Day vigil with Amnesty International

Prosperity Roundtable

Writing Workshop for People from Marginalized Communities with Farzana Doctor

Black History Month events with CRRC

Multicultural Canada Day

Why Green Isn't Enough:
An Anti-Racist Anti-Colonial
Environmentalism Conference

Peterborough Pride

Global Youth Day with Kawartha World
Issues Centre (KWIC)

Global Education Week with KWIC

One World Vegetarian Potluck with KWIC
and Jamaican Self-Help



Dean del Mastro, MP, with NCC clients during the CIC funding announcement.

Promotion

This was a record year for publicity, including the following media coverage:

- NCC's comments on Statistics Canada reports about immigrants and visible minorities in the area
- CIC funding announcement for NCC for 2008-2010
- Funding announcement by Dean del Mastro, MP, regarding the Women Helping Women project
- International Human Rights Day vigil
- Traveling World Community Film Festival
- NCC participating in CRRC's press conference demanding the resignation of Kawartha Pine Ridge school trustee Gordon Gilchrist due to racist remarks printed in a local paper
- NCC participating in CRRC's widely covered press conference about regional attacks against Asian anglers

OUR NEW LOOK

- GoLogo was contracted to develop a new look for NCC
- Logo options were critiqued by clients, staff and volunteers, and new logo was chosen
- New materials from business cards to brochures to lawn signs are currently in production

VIDEO

- Vertical Turtle Productions was contracted to make a promotional video for NCC
- Footage will be collected throughout summer, 2008

OTHER ACTIVITIES

- Continued to visit LINC and ESL classes each month and promote our activities and events
- Trent Radio weekly program highlighted the stories of, and services for, new Canadians
- Presented NCC info at various events including the Peterborough Family Fair, Employment Ontario's Career Expo, and Dub Trinity concert
- NCC Info Sessions at various organizations, including the Central Ontario Access Centre, several classes at Fleming College, Peterborough and Northumberland Victims Services Unit, Kawartha Heights Public School, Rotary Club, and Trent International Program

Publications

Post-Secondary Education: Making Good Choices, A Guide for New Canadians

- In partnership with Fleming College
- Printed in English, Spanish, Mandarin and Korean

Accessing Tomorrow's Skilled Workforce: HR Resource Guide for Recruitment of Immigrants

- In partnership with Workforce Development Board

A Newcomer's Guide to Services: Directories for Peterborough, Northumberland, Haliburton, and Kawartha Lakes regions

- In collaboration with Workforce Development Board

2007-2008 IN NUMBERS:

SOURCE COUNTRIES OF NEW CLIENTS

Country	Clients
China	15
England	14
South Korea	13
Colombia	10
Philippines	8
USA	8
Cuba	7
India	6
Germany	5
Mexico	5

Host Program

50	new matches
51	volunteers recruited
18	volunteer training sessions
16	public information sessions
80	group activities

Volunteers

150	total volunteers
100	program volunteers
50	fundraising/Board/admin volunteers
2080	volunteer hours

Employment Services

90	new clients
40	returning clients
300	total visits
60	group activity participants

Settlement Services

165	new clients
500	returning clients
1700	total visits
676	group activity participants

This poem was inspired during the Building Common Visions forum on immigration and our community. "A Sandwich Kid" is about and for those who have felt stuck between labels and identities, imposed either willingly or unwillingly.

"A Sandwich Kid"

I belong neither here nor there...
 Always, forever classified as OVER
 THERE...
 The OTHER...immigrant, woman,
 coloured, snob...
 Do you speak English? – HERE
 So you snob, American- other-
 THERE...
 So many classifications!
 Why?
 Identity?
 NO, I have none.
 I'm just a sandwich kid,
 neither here nor there.
 I speak English, Spanish, a mix...
 Caught between remarks of DUTY and
 the GOOD- Oh mom!
 AND
 White/Black
 Good/Unique
 The Unique individual...
 Why not BHITE?
 Stuck between the BH... ITE
 I bhite... the lady was right...
 label of sandwich applies.

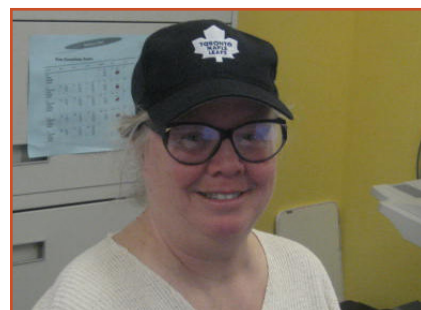
Sophia Ayala
 To be published by
 LGBT Youth Journal

Thank you
 to the hundreds
 of volunteers
 who make
 all the NCC
 activities
 possible!



Len Martin has contributed three decades of support to Multicultural Canada Day and to the newcomer community in Peterborough. Gerry Turner, Chair of the Canada Day committee, presented him with an award of recognition July 1st, 2007.

VOLUNTEER OF THE YEAR



NCC's Volunteer of the Year, Julia Goodwin, was also granted the 2007 Community Betterment Award from the City of Peterborough. Julia has poured endless energy into organizing the Children's Fun Club and the Homework Support Group, as well as volunteering as a receptionist and Host match since 2005.

"Julia continuously influences the lives of many immigrants with her unconditional friendship, charisma, kindness, knowledge and love in everything she does."

- Luisa Vega Baron
 Host Program and Volunteer
 Coordinator

"I can describe Julia as a kind, good and friendly person. She is always ready to give to others, without expecting to receive anything back..."

"With her, we have learned a lot not only about Canada, but most importantly about the community we live in. We have gone for walks and we have attended community events, spent significant dates; therefore, giving us the opportunity to appreciate our city and the people that surround us..."

"[Julia] has been not only a good person to my family but also to other immigrants in the city of Peterborough."

- Elizabeth Aguilar

Partnership Council

We are very pleased to announce the formation of the Peterborough Partnership Council on Immigrant Integration - a group of relevant community stakeholders coming together to develop a coordinated, comprehensive and strategic approach to immigration and integration to fit the needs of our community.

The goal of the Council is to enhance the existing working relationships between the public, private, social service, and third sector partners in our area. We see the Partnership Council strengthening local awareness and coordinating effective services that will not only welcome newcomers, but will also serve immigrants and refugees in the long term. We have developed the Council as a way toward coordinated improvement of immigrant resettlement, language training, labour market integration, foreign credential recognition, and full social integration.

With the help of community partners we have begun the preliminary process of drafting terms of reference to guide our current and future progress.

Some initial goals the Council has identified:

- Improve labour market access and outcomes for both existing and newly arriving immigrants
- Improve access to and coordination of immigrant integration services
- Establish and enhance partnerships and participation of diverse stakeholders in planning, delivery and coordination of services
- Conduct research as it pertains to settlement, language training, health and labour market integration
- Work in the areas of advocacy and anti-racism
- Address the challenges of transportation and communication posed by the vastness of the Kawarthas

CURRENT COUNCIL PARTICIPANTS:

City of Peterborough

Community and Race Relations Committee

Community Opportunity and Innovation Network

Employment Ontario

Fleming College

GE-Hitachi

Greater Peterborough Area Economic Development Corporation

Job Connect

Kawartha Pine Ridge District School Board

Northern Lights Canada

Ontario Provincial Police

Opportunity Centre

Peterborough Community Legal Centre

Peterborough Lakefield Police Services

Peterborough Public Library

Peterborough Social Planning Council

Siemens Milltronics

Trent Centre for Community-Based Education

Trent University

Workforce Development Board

Professional Development

Staff participated in the following training:

- OCASI Professional Development Training
- Provincial Host conference
- Host Program anti-racism training
- National ELT conference
- Employment Ontario Managers Forum
- LINC assessor training
- LINC Assessment Centre Coordinators forum
- Seneca College Immigration Practitioner Program
- United Way Training: Outcome Measurement

Research

This year, NCCP supported and benefitted from the research of undergraduate and graduate students at Trent University, York University and Queen's University. Topics included:

Resources for Migrant Agricultural Workers

Emotional Places/ Paradoxical Spaces

- A photo-voice research project mapping newcomer women's emotions in Peterborough and Kingston

Peterborough Immigrant Needs Assessment

Client Satisfaction in EAS and NCEI programs

**NEW CANADIANS CENTRE
PETERBOROUGH
GRATEFULLY ACKNOWLEDGES
OUR FUNDERS:**

**Citizenship and Immigration
Canada**

Immigration Settlement Adaptation
Program (ISAP); Enhanced Language
Training (ELT); Host Program;
Language Assessment Centre

**Ministry of Citizenship and
Immigration**

Newcomer Settlement Program (NSP)

Employment Ontario

Employment Assistance Service (EAS)
for Foreign-Trained Professionals

Ontario Trillium Foundation

New Canadian Employment Initiative
(NCEI)

**United Way of Peterborough and
District**

Core Settlement Services

City of Peterborough

Core Settlement Services

Individual Donors & Fundraising

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**NEW
CANADIANS
CENTRE**
PETERBOROUGH

We Are...

The New Canadians Centre Peterborough is a non-profit charitable organization dedicated to supporting immigrants, refugees, and other newcomers in Peterborough and surrounding areas. We are governed by a volunteer Board of Directors.

Our Mission

To provide settlement services and direct assistance to new Canadians.

To promote cultural integration through social and community activities.

To inform and educate the public about immigration issues.

Our Goals

To ease and promote the adjustment of immigrants and refugees to Canadian culture.

To provide trained staff and appropriate facilities.

To advocate on behalf of new Canadians, and to provide information and referrals.

To continually review and adjust our services to address the needs of new Canadians.

To promote involvement of new Canadians in determining the direction and programs of the agency.

To promote cross-cultural understanding and acceptance through education and awareness projects.

To promote fundraising projects to improve the quality of community services for new Canadians.

