



# SHARING CULTURE AND DRIVING GROWTH: HOW CAN YOU ENGAGE INTERNATIONAL STUDENTS IN MEETING YOUR NEEDS



# LOCAL IMMIGRATION PARTNERSHIPS

Mechanism to develop **partnerships** and community-based planning around needs of newcomers and residents

Improve access to and **coordination** of diversity and settlement initiatives

Oversee development and implementation of **community plan**

Lead agency: New Canadians Centre

Members: 90+ community organisations & individuals





To Newcomer Families

Dear newcomer families, I wish you a wonderful life that you can start here. I hope you feel welcome in this place and start a new beginning. Lastly, I wish you feel comfort, warmth, and anything else that makes you feel happy and welcome. I also hope you can find a comforting home that your family can get use to for the rest of your loving life.

From: Samantha

To: Taylor



To

Welcome Home

From

To



# 2016-2021 COMMUNITY IMMIGRANT INTEGRATION PLAN



# 2016-2021 COMMUNITY IMMIGRANT INTEGRATION PLAN

## Goals

Enhancing economic well-being (Economic Success)

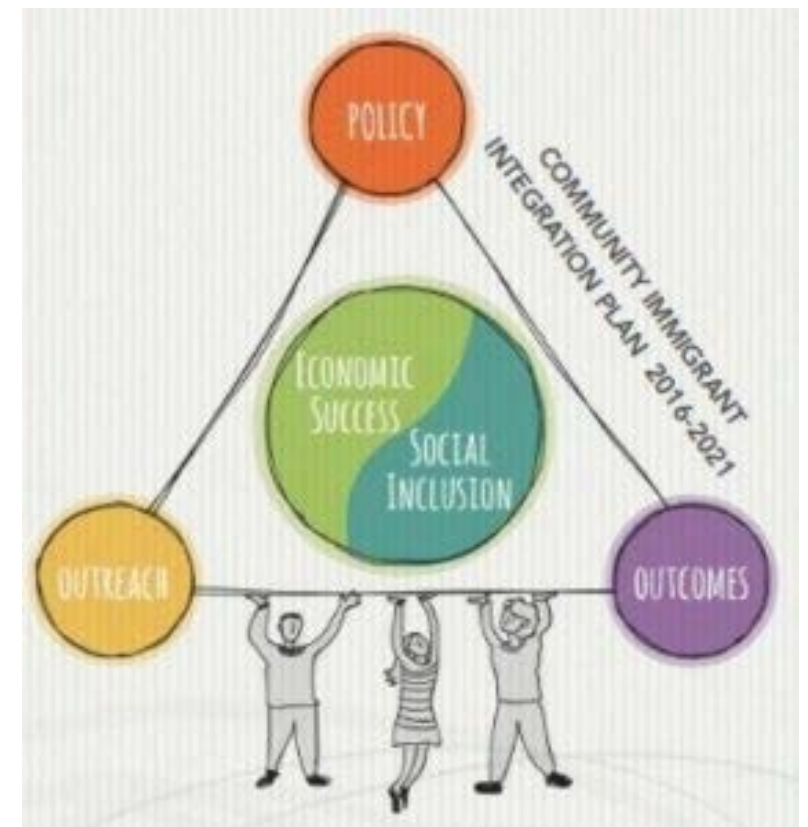
Building an inclusive and engaged community (Social Inclusion)

## Strategies

Educating for change (Outreach)

Influencing change at the government level (Policy)

Measuring our progress (Outcomes)



# WORKING GROUPS

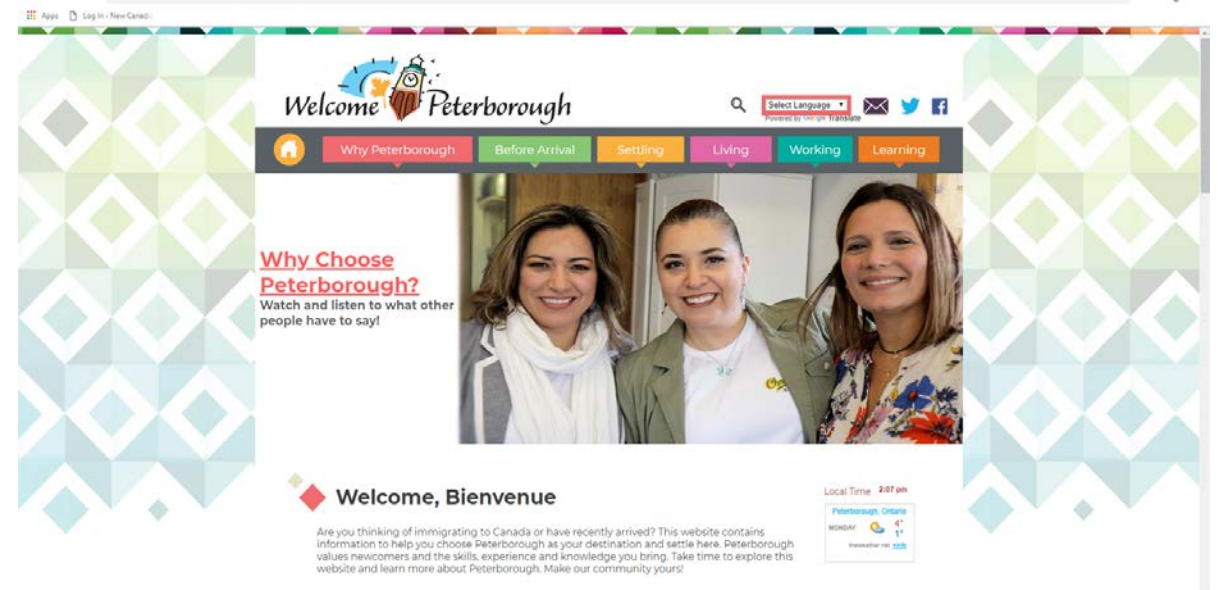
Diversity, Equity & Inclusion Network

ESL Forum

Economic Integration

Attraction & Retention

Resettlement Task Force







**PRESENTERS:**  
**TRACEY MCCONNERY, FLEMING COLLEGE**  
**PAUL LONGHURST, TRENT UNIVERSITY**

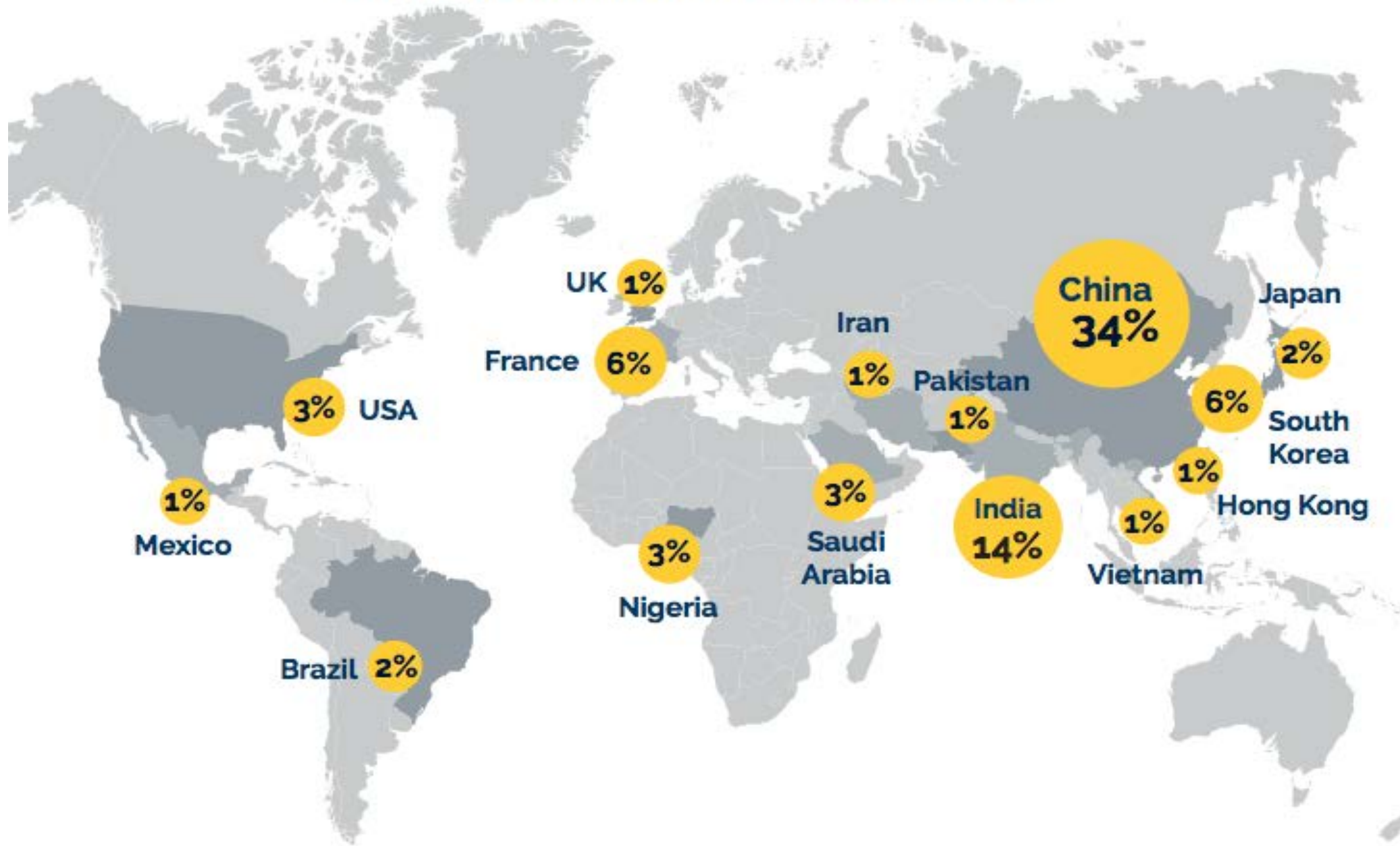
# INTERNATIONAL STUDENTS IN CANADA

- 572,415 international students in Canada in 2018
- 154% increase in international students in Canada 2010-2018





## Where do inbound students come from?





# FASTEST GROWING COUNTRIES

Bangladesh

Iran

Vietnam

Colombia

India

Philippines

Kenya



# TOP 3 REASONS INTERNATIONAL STUDENTS CHOOSE CANADA

1. The quality of our education system
2. Our reputation as a tolerant and non-discriminatory society
3. Our reputation as a safe country

<https://cbie.ca/infographic/>





# International Students in Canada

- 96% of international students recommend Canada as a study destination
- 60% of international students plan to apply for permanent residency in Canada

<https://cbie.ca/infographic/>



# PETERBOROUGH'S INTERNATIONAL STUDENT POPULATION

**Fleming College** – 2,149 international students

- 1,813 Sutherland Campus in Peterborough
- Students from 35 different countries
- Top Countries: India, Vietnam, Philippines and Korea
- Top Programs: Wireless Information Networking, Project Management, Global Business Management, International Business Management



**Fleming College**

LEARN | BELONG | BECOME



# PETERBOROUGH'S INTERNATIONAL STUDENT POPULATION

**Trent University** – 1,175 international students

- Students from 85 different countries
- ESL, Undergraduate, Masters, PhD, Post-Grad Certificates
- Top Countries: China, India, Nigeria, Bangladesh, Vietnam
- Top Programs: Business Administration, Computing and Information Systems, Masters of Management, Data Analytics, Environmental Science



# Economic Contributions of International Students

International student contributed approximately \$114 + million dollars to the Peterborough economy in 2018.





# AFTER GRADUATION...

- International students love Peterborough and want to stay, but it is difficult to find employment.
- They often need to leave Peterborough to get the work experience necessary for permanent residency.
- What if we were able to retain these customers, employees, and entrepreneurs in the Peterborough community?



# ADVANTAGES OF HIRING AN INTERNATIONAL STUDENT

According to IRCC, hiring and retaining international students can help you

- meet your labour needs
- increase your competitiveness
- access new markets
- make your organization more effective
- connect you with other valuable workers and organizations

<https://www.canada.ca/en/immigration-refugees-citizenship/corporate/publications-manuals/employer-roadmap-hiring-retaining-internationally-trained-workers.html>

# INTERNATIONAL STUDENTS ARE...

- committed workers (incentivized to stay)
- global citizens with diverse perspectives
- highly-educated
- skilled and knowledgeable (languages, access to new markets)
- a new, largely untapped resource for the Peterborough community





# Why are some employers hesitant to hire international students?

Uncertainty about legality of hiring int'l students

Impression that international students will leave Ptbo/Canada after graduation

Concern about a student's unfamiliarity with local market



# International Students: Off-Campus Working Eligibility

**During the academic year:**

20 hrs/week

**During Scheduled Breaks (summer and holiday closure):**

Unlimited hours

**Who is eligible:**

Degree or certificate-seeking students.

SP conditions will note eligibility to work on off-campus

Student will have a SIN

**Who is not eligible:**

Primary or Secondary students, ESL, short-term students w/o a study permit



# International Students: Post-Graduation Working Eligibility

Must change temporary resident status from “student” to “worker”

Trent and Fleming Immigration Advisors can help

Must obtain a Post-Graduation Work Permit (PGWP), or job-specific Work Permit





# Post-Graduation Work Permits

- Valid for length of academic program, max 3 years
- Typically valid for 3 years for University grads and 2 years for College grads
- Open Work Permit - valid for any job, anywhere in Canada
- PGWP holder will have a SIN, typically valid for duration of PGWP
- Same rights and responsibilities as any employee



# Pathways to Permanent Residence

International Students are Canada's #1 ideal demographic for immigration: educated, acculturated, economically stable.

60%+ want to immigrate to Canada post-graduation

Many others want Canadian work experience before returning home

These factors = dedicated, skilled workers

# Pathways to Permanent Residence

Express Entry Program is a federal program which expedites Permanent Residence (PR) eligibility for qualified applicants (6 month max processing times)

Points are allocated based on specific criteria (education, language skills, family-ties, and qualifying work experience)





# Pathways to Permanent Residence

1560 hours of qualifying work required

NOC is a federal system to classify occupations based on work duties

Qualifying work experience = National Occupational Classification (NOC)  
Level 0, A, or B (skilled jobs)

0 = managerial

A= professional

B= skilled trades



# Questions?

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