



NEW
CANADIANS
CENTRE
PETERBOROUGH

Close Your Workforce Gap with International Students

An Info-Session for Managers & Business Owners

January 20, 2022 | 9:00 - 10:00am

www.nccpeterborough.ca

THANK YOU!



FLEMING

TRENT
UNIVERSITY



**INNOVATION
CLUSTER**

PETERBOROUGH AND
THE KAWARTHAS



25^{YEAR} ANNIVERSARY
WDB

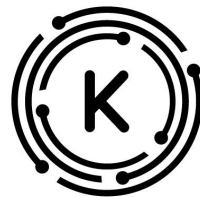
GREATER
Peterborough
Chamber of Commerce
STRENGTHENING BUSINESS

kawartha

CHAMBER of COMMERCE & TOURISM



Northumberland
county



KMA

KAWARTHA MANUFACTURERS ASSOCIATION

Peterborough
— & —
THE KAWARTHAS

ECONOMIC DEVELOPMENT

LOCAL IMMIGRATION PARTNERSHIPS



Mechanism to develop **partnerships** and community-based planning around needs of newcomers and residents

Improve access to and **coordination** of diversity and settlement initiatives

Oversee development and implementation of **community plan**

Lead agency: New Canadians Centre

Members: 90+ community organisations & individuals

Become a partner by filling the signup sheet at:

<https://nccpeterborough.ca/peterborough-immigration-partnership/>



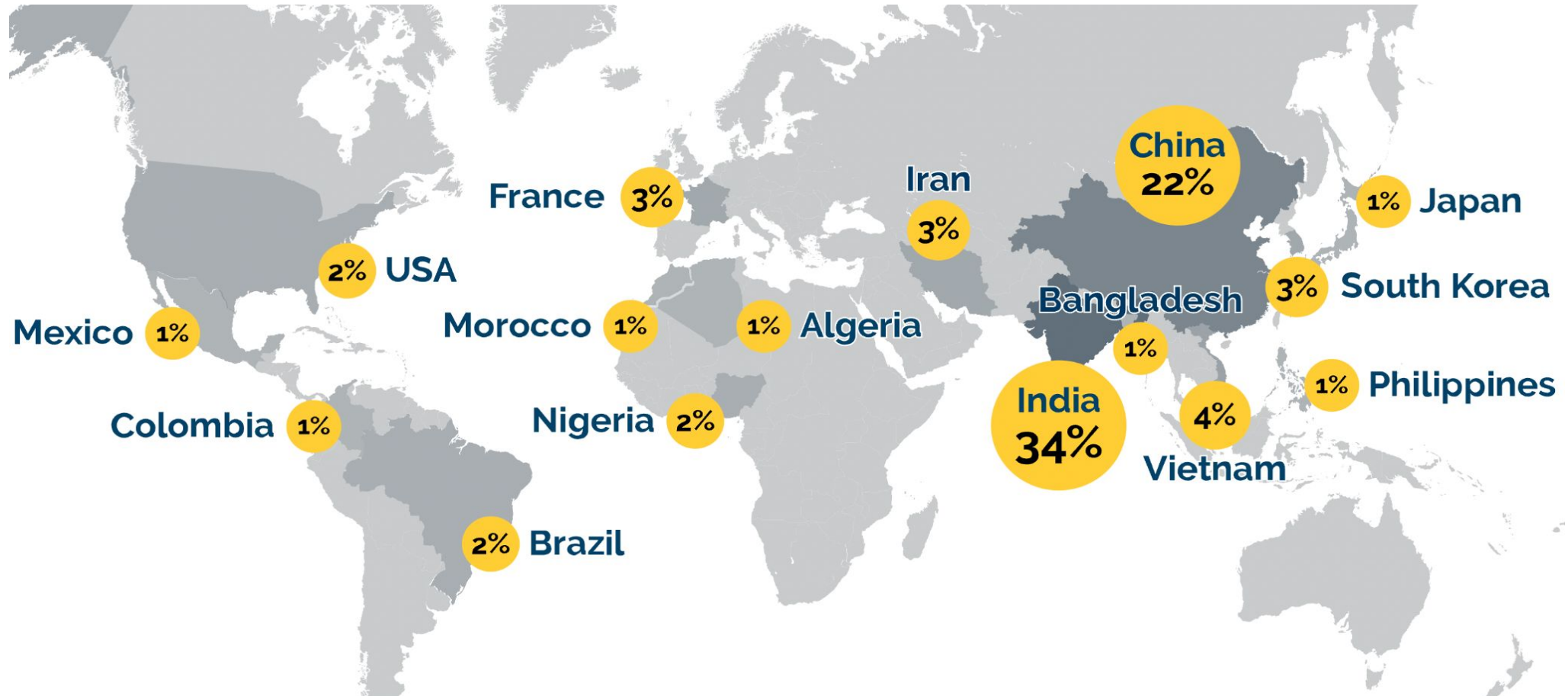
PRESENTERS:
TRACEY MCCONNERY, FLEMING COLLEGE
PAUL LONGHURST, TRENT UNIVERSITY
CARMELA VALLES, CARMELA VALLES IMMIGRATION CONSULTING

INTERNATIONAL STUDENTS IN CANADA

- 530,540 international students in Canada in 2020
- Anticipated post-pandemic growth



Where do international students come from?



135% increase in international students in Canada 2010-2020



FASTEST GROWING COUNTRIES

Bangladesh

Iran

Vietnam

Colombia

India

Philippines

Kenya



TOP 3 REASONS INTERNATIONAL STUDENTS CHOOSE CANADA

1. The quality of our education system
2. Our reputation as a tolerant and non-discriminatory society
3. Our reputation as a safe country

<https://cbie.ca/infographic/>



TOP REASONS INTERNATIONAL STUDENTS CHOOSE PETERBOROUGH

1. Highly-regarded programs of study
2. Small city life with close proximity to Toronto
3. Cost of living
4. A safe and welcoming community



International Students in Canada

- 96% of international students recommend Canada as a study destination
- 60% of international students plan to apply for permanent residency in Canada

<https://cbie.ca/infographic/>



PETERBOROUGH'S INTERNATIONAL STUDENT POPULATION

Fleming College – pre-pandemic, approximately 2,000 international students

- majority - Sutherland Campus in Peterborough
- Students from 35 different countries
- Top Countries: India, Vietnam, Philippines and South Korea
- Top Programs: Wireless Information Networking, Project Management, Global Business Management, International Business Management



FLEMING

PETERBOROUGH'S INTERNATIONAL STUDENT POPULATION

Trent University – approx 1,200 international students

- From 85 different countries
- ESL, Undergraduate, Masters, PhD, Post-Grad Certificates
- Top Countries: India, China, Nigeria, Bangladesh, Vietnam
- Top Programs: Business Administration, Computing and Information Systems, Masters of Management, Data Analytics, Environmental Science



ECONOMIC CONTRIBUTIONS OF INTERNATIONAL STUDENTS:

Locally: approximately \$114 million dollars to the Peterborough economy in 2018

Nationally: \$22.3 billion dollars in 2018 (inc. \$3.7 billion in tax revenue)

source: <https://www.international.gc.ca/education/report-rapport/impact-2018/>

INTERNATIONAL STUDENTS ARE...

- committed workers (incentivized to stay by favourable immigration policies)
- global citizens with diverse perspectives & experiences
- highly-educated
- skilled and knowledgeable (languages, access to new markets)
- a new, largely untapped resource for the Peterborough community



AFTER GRADUATION...

- International students love Peterborough and want to stay, but it is difficult to find employment.
- They often need to leave Peterborough to get the work experience necessary for permanent residency.
- What if we were able to retain these customers, employees, and entrepreneurs in the Peterborough community?



Why are some employers hesitant to hire international students?

Uncertainty about legality of hiring int'l students

Impression that international students will leave Ptbo/Canada after graduation

Concern about a student's unfamiliarity with local market

Other reasons? Please post in the chat



ADVANTAGES OF HIRING AN INTERNATIONAL STUDENT

According to IRCC, hiring and retaining international students can help you

- meet your labour needs
- increase your competitiveness
- access new markets
- make your organization more effective
- connect you with other valuable workers and organizations

<https://www.canada.ca/en/immigration-refugees-citizenship/corporate/publications-manuals/employer-roadmap-hiring-retaining-internationally-trained-workers.html>

WORKING WHILE STUDYING:

- International students want more than an education - they want to gain work experience and build skills.
- Working while studying helps to pay for education and living expenses
- Making professional and personal connections in Canada and locally is a priority



International Students: Off-Campus Working Eligibility

During the academic year: 20 hrs/week

During Scheduled Breaks (summer and holiday closure): Unlimited hours

Who is eligible: Degree or certificate-seeking students.

SP conditions will note eligibility to work on or off-campus

Student will have a SIN

Who is not eligible: Primary or Secondary students, ESL, short-term students w/o a study permit



International Students: Post-Graduation Working Eligibility

Must change temporary resident status from “student” to “worker”

Trent and Fleming Immigration Advisors can help

Must obtain a Post-Graduation Work Permit (PGWP), or a job-specific Work Permit

Can work full time while awaiting PGWP decision.

SIN remains valid



Post-Graduation Work Permits (PGWP)

- Validity based on length of academic program (max 3 years)
- Typically valid for 3 years for University grads and 2 years for College grads
- Open Work Permit - valid for any job, anywhere in Canada
- PGWP holder will have a SIN, valid for duration of PGWP
- Same rights and responsibilities as any employee



Pathways to Permanent Residence:

International Students are Canada's #1 ideal demographic for immigration: educated, acculturated, economically stable.

60%+ want to immigrate to Canada post-graduation

Many others want Canadian work experience before returning home

These factors = dedicated, skilled workers

Pathways to Permanent Residence

Express Entry Program is a federal program which expedites Permanent Residence (PR) eligibility for qualified applicants (6 month max processing times)

Points are allocated based on specific criteria (education, language skills, family-ties, and qualifying work experience)



Pathways to Permanent Residence

1560 hours of qualifying work required

NOC is a federal system to classify occupations based on work duties

Qualifying work experience = National Occupational Classification (NOC) Level 0, A, or B (skilled jobs)

0 = managerial

A = professional

B = skilled trades



Documents to support Qualifying Work Experience

- Job offer letters
- Job contracts
- Job description
- Employment Reference Letters (on letterhead)
- Proof of Compensation
 - Pay Stubs
 - T4s
- Work IDs, Work Insurance/ Benefits
- Canada Revenue Agency – Notice of Assessment

Questions?

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